भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

BSNL

अनुपम श्रीवास्तव
निदेशक (कन्ज्यूमर मोबिलिटी)
बी.एस.एन.एल. बोर्ड

ANUPAM SHRIVASTAVA
Director (Consumer Mobility)
B.S.N.L. Board

D.O.No.80-Cordn./2012
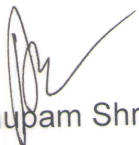the 31st October, 2013.

Dear Shri

On review of MNP performance, we find that the Circles, namely Jammu & Kashmir, Orissa, Karnataka, Andhra Pradesh, Kerala and Tamilnadu have recorded favourable port out and port in ratio during the last quarter. A good amount of efforts are required to be put in by remaining Circles as the ratio in respect of some of the Circles is as high as 4 (copy of status at Annexure. I).

In order to give boost to favourable MNP, lucrative incentive for MNP has been announced vide letter No.28-2/2013-S&M-CM/11 dated 8-10-2013 available on intranet. According to this, an additional incentive for new MNP activations @Rs.25.00 is to be given directly to POS based on report from Sancharsoft. I would like you to bestow your personal attention for making use of such promotional measures vigorously and ensure significant improvement in MNP performance. I would appreciate if a brief action taken report in this regard is sent to me within next 10 days.
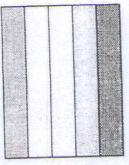
With best wishes,

Yours sincerely,

(Anupam Shrivastava)

Encl: as above.

Shri
Chief General Manager,
Telecom Circle/Distt.,

MNP status in BSNL as on (01.10.2013)

Sl. No.	Circle	Since Launch of MNP in Circle — No. of UPC codes generated (LSA Wise)	No. of Port out req Rx via MCHA	No. of Port in Requests Rx. (Requests)	Ratio of Port out to Port in (Requests) D/E	Actual Numbers Ported out	Actual Numbers Ported In	Ratio of Port out to Port in (Actual) G/H	In last 24 Hrs (i;e on 30.09.13) — No. of UPC codes generated (LSA Wise)	No. of Port out req Rx via MCHA	No. of Port in Requests Rx. (Requests)	Ratio of Port out to Port in K/L	Actual Numbers Ported out	Actual Numbers Ported In	Ratio of Port out to Port in (Actual) N/O
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
	North Zone														
1	Rajasthan	838,776	495,834	143,192	3	422,093	127,884	3	1,031	334	194	2	61	55	1.1
2	Punjab	633,073	410,656	120,311	3	373,817	124,660	3	464	159	181	0.9	116	119	0.97
3	UP West incl UTT	382,598	223,612	70,798	3	164,675	67,339	2	306	129	76	2	29	67	0.4
4	UP East	496,971	224,156	98,582	2	172,108	82,605	2	488	158	142	1.1	46	149	0.3
5	Himachal Pradesh	60,220	33,070	11,656	3	28,599	9,675	3	58	29	5	6	15	6	3
6	Jammu & Kashmir	4,802	1,631	2,347	0.7	742	1,513	0.5	35	2	2	1	2	2	1
7	Haryana	545,142	343,025	130,218	3	320,959	121,278	3	430	167	184	0.9	110	163	0.7
	Sub Total	2,961,582	1,731,984	577,104	3	1,482,993	534,954	3	2,812	978	784	1.2	379	561	0.7
	West Zone														
8	MP incl CHG	283,613	180,789	73,465	2	144,700	68,223	2	366	168	104	2	85	30	3
9	Maharashtra	531,772	378,653	92,848	4	288,814	78,861	4	819	299	76	4	84	230	0.4
10	Gujarat	509,206	353,705	113,359	3	279,193	97,633	3	708	284	163	2	97	112	0.9
	Sub Total	1,324,591	913,147	279,672	3	712,707	244,717	3	1,893	751	343	2	266	372	0.7
	East Zone														
11	Bihar incl JHK	177,160	98,537	27,251	4	81,430	25,661	3	158	137	7	20	0	19	0
12	Assam	37,769	21,039	11,536	2	15,332	9,137	2	27	22	11	2	0	5	0
13	Orissa	118,892	72,335	88,845	0.8	61,021	76,122	0.8	135	61	0	-	0	10	0
14	NE1 incl NE2	9,950	5,034	3,191	2	3,812	2,451	2	8	112	2	56	0	0	-
15	West Bengal	179,993	109,051	28,378	4	97,824	25,820	4	99	59	5	12	0	10	0
16	Kolkatta TD	117,648	86,003	17,436	5	70,190	18,682	4	168	5	3	2	0	0	-
	Sub Total	641,412	391,999	176,637	2	329,609	157,873	2	595	396	28	14	0	44	0
	South Zone														
17	Karnataka	639,449	402,044	260,744	2	284,253	236,141	1.2	517	232	764	0.3	0	0	-
18	Kerala	407,248	286,383	822,474	0.3	216,117	731,918	0.3	1,232	676	390	2	0	0	-
19	Andhra Pradesh	1,038,327	515,333	586,264	0.9	468,251	471,453	0.99	506	271	323	0.8	111	10	11
20	TN incl Chennai	520,027	326,494	346,901	0.9	249,105	277,959	0.9	588	346	171	2	0	0	-
	Sub Total	2,605,051	1,530,254	2,016,383	0.8	1,217,726	1,717,471	0.7	2,843	1,525	1,648	0.9	111	10	11
	Total	7,532,636	4,567,384	3,049,796	1.5	3,743,035	2,655,015	1.4	8,143	3,650	2,803	1.3	756	987	0.8

Legend:
- Ratio Alarming (Greater than 5)
- Ratio near 4-5
- Ratio less than 4 but negative
- Zonal Average Ratio
- Favourable Ratio